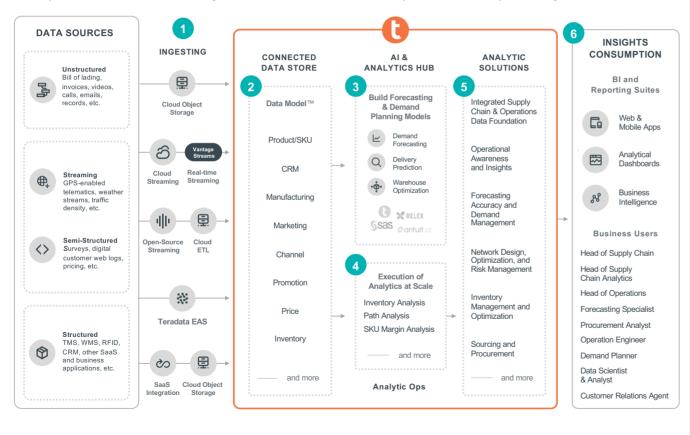
Dynamic Supply Chains

Architectural blueprint of how to create accurate and reliable forecasts and demand plans that help meet and exceed customer expectations, maintain cost excellence, improve sustainable footprint, enable demand shaping, and optimize omnichannel inventory with Teradata's multi-cloud data platform for enterprise analytics.



- Bring together a variety of data sources at greater frequency—even near real time—to improve visibility.
- 2 Ingest captured data in Teradata's Retail/CPG Data Model ™.
- Provide sophisticated AI
 and analytics, as well as integrate
 with partners providing supply
 chain analytics solutions, such as
 Antuit.ai and SAS, to build nextgeneration forecasting and
 demand planning models.
- Execute analytics at scale and process data at a granular product/SKU or customer level to drive more intelligence in forecasts and demand plans.
- Automate insight integration through data applications to improve availability of forecasts and plans across physical and digital channels.
- 6 Integrate supply chain data with other technology solutions to power data-driven operational processes, including commonly used BI and reporting suites.